

ABSTRACT OF THE DISCLOSURE

The invention provides a printing apparatus including a bitmap data storage unit for storing
5 bitmap data, a bitmap data acquisition unit for acquiring bitmap data therefrom, a jaggy
elimination processing unit for eliminating jaggies on the bitmap data acquired, and a printing
unit for printing data that is produced based on processing results from the jaggy elimination
processing unit. Thereby, bitmap data can be rendered naturally without reducing its actual
size.